

Exhibitor Guide

Celebrating 15 years!

Friday, July 29, 2022, | LA Live Downtown LA



East L.A. meets Napa
Food & Wine Festival



AltaMedFoundation

A Letter from the CEO



After a two-year hiatus, we were proud to welcome you back to our 15th East LA Meets Napa. As we learn how to navigate a new normal, we were thrilled to celebrate our love for Latino food, wine and culture with our generous supporters who share our commitment to improving the lives of the more than 375,000 patients and members that AltaMed serves.

While the communities we serve continue to face health and economic challenges from the pandemic, AltaMed continues to grow to meet their health and social needs. In the past year, AltaMed has expanded into more areas of Los Angeles and we opened our Program of All-Inclusive Care for the Elderly in Norwalk to serve more seniors. As COVID-19 vaccine eligibility has expanded to include those ages 6 months and older, we're continuing vaccine education and outreach to protect our most vulnerable communities.

As we look forward to 2023, I'm hopeful that we can continue to work together to meet the needs of the communities AltaMed serves. Thank you for your commitment and generous support in helping AltaMed fulfill its mission.

A handwritten signature in dark ink, reading "Cástulo de la Rocha".

Cástulo de la Rocha

President and CEO, AltaMed Health Services

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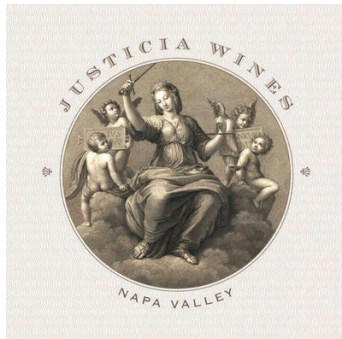


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AltaMedFoodWine.org

SAVE THE DATE

Saturday, October 15th

Mission San Juan Capistrano

26801 Ortega Hwy, San Juan Capistrano, CA 92675



AltaMed
Foundation

O.C. meets Napa
Food & Wine Festival