



AltaMed
Foundation



EAST LA MEETS NAPA Sponsor Brochure

Friday, July 29



Sip.
Savor.
Support.



East L.A. Meets Napa

Friday, July 29, 2022

LA Live, Downtown Los Angeles

7:00 p.m. – 10:00 p.m.

Individual Tickets

\$300 per person on or before May 31, 2022;

\$400 per person between June 1 – July 29

An event that takes us on a journey to the vineyards of the famed Napa Valley and Mexico, where the quality of the wine reflects the deep roots of so many family vintners. Over 24 top Los Angeles restaurants and premium Napa and Mexican wine producers are on hand to offer samples while patrons enjoy live music throughout the evening.



Make an Impact

More than fifty years ago, AltaMed began with a few volunteer doctors at a single clinic. Today, more than 700 physicians complete nearly 1 million patient visits at 61 sites in Los Angeles and Orange counties.

By supporting this AltaMed Food and Wine event, you help us continue to serve every person who walks through our doors regardless of where they come from or their ability to pay.



\$25,000

Helps provide direct relief to hundreds of families who may be suffering from access to healthy groceries, specialist co-pays and funds for medication, housing, funeral expenses. Lack of access to these basic necessities can affect the overall health and well-being of the family.



\$50,000

Helps mothers, the backbone of a family unit, in our communities' access life-saving care. Mothers who often put the health of their families first and themselves last. When there is added stress, like the pandemic, many put off regular screenings such as mammograms.



\$75,000

Provides FQHC-specialized education and training for nurses in our community. You can help open nursing student rotations and provide career opportunities for nurses who are critical in providing care to our communities.

Our Guests

AltaMed Food and Wine attracts executives, influencers, and dignitaries. You and your colleagues will have the opportunity to network with like-minded professionals and potential business partners.



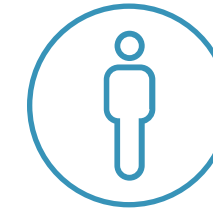
30-50

Age range of attendees



\$150,000

Median household income



52%

Male



48%

Female



10%

Annual attendee growth rate

The event garners coverage from a wide variety of print, digital, social, and broadcast media outlets including:



Sponsor Benefits

East LA Meets Napa

\$100,000 Presenting Sponsor

- 40 tickets to event
- VIP Premiere Lounge (exclusive placement)
- Acknowledgment from stage throughout event
- Honorary Committee Member
- Remarks at Honorary Dinner
- Two tickets to Honorary Dinner
- Prominent corporate logo placement
- Logo on event signage
- Logo featured on website
- Specialized social media recognition
- Combined social media post acknowledging sponsors

\$50,000 Magnum Sponsor

- 30 tickets to event
- Private VIP Lounge
- Honorary Committee Member
- Two tickets to Honorary Dinner
- Prominent corporate logo placement
- Logo on event signage
- Logo featured on website
- Combined social media post acknowledging sponsors

\$25,000 Epicurean Sponsor

- 25 tickets to event
- Private VIP Lounge
- Honorary Committee Member
- Two tickets to Honorary Dinner
- Prominent corporate logo placement
- Logo on event signage
- Logo featured on website

\$15,000 Port Sponsor

- 15 tickets to event in a shared VIP Lounge
- Honorary Committee Member
- Two tickets to Honorary Dinner
- Logo featured on website

\$10,000 Reserve Sponsor

- 10 tickets to event in a shared VIP Lounge
- Honorary Committee Member
- Two tickets to Honorary Dinner

\$5,000 Savor Sponsor

- 4 tickets to event in a shared VIP Lounge

For questions about sponsorships, please contact Joel Lara at **(323) 974-0542** or **JLara@AltaMed.org**

Underwriting Opportunities

\$25,000 Entertainment

- Presented by you and your logo on event signage near the stage
- 12 tickets to event
- Logo featured on website
- Meet and greet with the entertainment

\$3,000 Water Stations

(Limit 2)

- 4 tickets to event
- Logo featured on event signage at water stations
- Logo featured on website

Individual Tickets

\$300 May 31, 2022

\$400 June 1, 2022

Deadline to receive logo July 1, 2022

Covid Safety

AltaMed will be closely monitoring applicable CDC regulations leading up to the Food & Wine Festival.

Pledge and Benefit Activation Form

Submission deadline: June 22

NAME/COMPANY	CONTACT		
BILLING ADDRESS	CITY	STATE	ZIP
PHONE	EMAIL		
POINT PERSON FOR TICKETS (if different from Contact Name)	EMAIL		

Checks should be made payable to **AltaMed Foundation** and mailed with this form to **Development Department, 5211 Washington Blvd., Ste. 2-186, Los Angeles, CA 90040**. If paying by credit card, please email the completed pledge form with credit card information to **Giving@AltaMed.org**. Please complete the Sponsorship Pledge Form or register at **AltaMedFoodWine.org**. For additional sponsorship information please contact **Joel Lara at (323) 974-0542 or JLara@AltaMed.org**.

EAST LA MEETS NAPA: JULY 29

I/We pledge a total of \$ _____ Sponsor Level _____ Contribution paid by ☐ Bank Transfer ☐ Check ☐ Credit Card ☐ Installment Payments

CARDHOLDER NAME	CARD NUMBER	
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover	EXP. DATE	SEC. CODE
SIGNATURE _____		
PLEASE USE THE ABOVE NAME/ORGANIZATION NAME IN ALL ACKNOWLEDGEMENTS <input type="checkbox"/> Logo is attached		

SIGNATURE _____	DATE _____
-----------------	------------

AltaMed Foundation is a 501 (c) (3) nonprofit, its mission is to eliminate disparities in health care access and outcomes by providing superior quality health and human services through an integral world-class delivery system for Latino, multi-ethnic and underserved communities in Southern California. Your contributions are tax deductible to the extent permitted by law. Tax ID #95-4090420.

For Internal Use Only	Solicitor	Date	RE Enter Date
Event Sponsorship	Program Allocation		
Contact for Tickets	Email for Tickets		
Additional	Approved	Notes	



AltaMed Foundation



AltaMedFoodWine.org | [@AltaMedFoundation](https://www.instagram.com/AltaMedFoundation) | [#SipSavorSupport](https://www.facebook.com/SipSavorSupport)